DELL

OPTIPLEX

The desktop reimagined

INTRODUCING THE NEW OPTIPLEX FAMILY

For over 25 years, OptiPlex has continuously adapted to the new ways you work. The next generation of innovative form factors and versatile accessories deliver a smarter, faster desktop experience.
Learn more at dell.com/OptiPlex

25 YEARS

OptiPlex

Why Choose OptiPlex

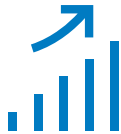## EXPAND YOUR PRODUCTIVITY

SMARTER DESIGN

The next generation introduces a completely new way to desktop with the OptiPlex 7070 Ultra, a modular solution with full power in an innovative zero footprint design. Premium All-in-Ones feature brilliant Full HD displays and custom stands without taking up more workspace. The compact and powerful micro, now with the most mounting options, gets out of your way to get work done. Sustainably-built, OptiPlex All-in-One and Towers chasses contain at least 39% post-consumer recycled plastics (PCR)[1].

FASTER, MORE RESPONSIVE EXPERIENCES

Discover the right-sized performance with the latest Intel® processors, and achieve 2x system responsiveness with Intel® Optane™ Memory.[2] Flexible expansion options including CPU, SSD, PCIe NVMe and rich connectivity allow personalized configurations. OptiPlex is committed to getting users productive quicker and more efficiently with details like smart sign on and connectivity that provides more freedom from wires.

TAILORED END USER EXPERIENCES

Experience immersive productivity with display technology including 4k UHD AiO, and matching multi-monitor support for seamless viewing for towers and all-in-ones. OptiPlex delivers solutions to make collaboration smart and easy. Purpose-built mounts, stands and cable covers provide a secure and clutter-free workspace.

INTELLIGENT, UNIFIED APPROACH TO IT

With the integration between Dell Client Command Suite and VMware Workspace ONE, you can take advantage of unified endpoint management (UEM). Dell's unique Intel® vPro™ provisioning tool and multi-authentication options include Facial Recognition and Dell Fingerprint Reader Mouse for quick and secure sign on. Keep your competitive advantage yours with Dell Trusted Devices that have embedded and optional security solutions and services.
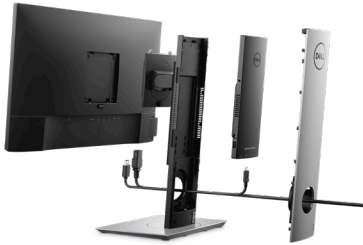
FEATURED ON THE OPTIPLEX FAMILY

- 8th and 9th generation Intel® processors, with up to 8 core i9 for 9th generation processors
- Up to 64GB of 2666MHz DDR4 memory drive the most responsive OptiPlex yet
- Optional Intel® Optane™ memory quickly launches common applications and files for major productivity gains
- All platforms tested to MIL-STD 810G standards and endure rigorous quality testing
- Hardware built secure featuring TPM 2.0[3], optional chassis intrusion switches and lockable port and cable covers
- Tool-less design for easy serviceability and expandability
- Accessories designed and tested to enable ultimate productivity for OptiPlex users
- Energy Star 7.1 and EPEAT registered

Meet the OptiPlex Family

OPTIPLEX 7070 ULTRA

The world's most compatible, fully modular zero footprint desktop solution offers swappable elements for enhanced flexibility and performance[4].

Desktop of the future: Ultra combines the beauty of an all-in-one with the upgradability of a traditional desktop, delivering full performance and function in a minimal, patented design.

Modern modularity: The first-of-its-kind OptiPlex 7070 Ultra completely hides the PC in a display stand and is designed to easily upgrade the PC module separately from the monitor, even allowing for reuse of existing Dell and third-party monitors.

Get productive faster: The ease of USB-C power delivery provides single cable connectivity for the PC and monitor. Ultra paired with Dell P Series USB-C Monitors and the Height Adjustable Stand provide a clean, future-ready workspace.

OPTIPLEX 7760 AND 7770 ALL-IN-ONE

27" InfinityEdge All-In-One with leading technology for ultimate performance and collaboration, featuring optional 4K Ultra HD display and a premium silver finish. Optional Intel® vPro™ supports remote and advanced out-of-band management capabilities. 7770 All-in-One features 2 Rear USB 3.1 Type A Gen 2 support.

An opulent view: Choice of glare-free 4K Ultra HD with HDR & High-Gamut sRGB or Full HD IPS with touch display.

Incredible graphics: Next generation discrete graphics deliver a powerful and efficient work experience.

Ultimate collaboration: Optional pop-up webcam available with Full HD or infrared camera features Windows Hello sign on support, while the quad mic array and premium integrated speakers feature Waves Maxx Pro technology. Available with Intel Unite® software to enable smart and secure meetings.

OPTIPLEX 7460 AND 7470 ALL-IN-ONE

23.8" InfinityEdge All-in-One designed with industry-leading technology for high-performance and collaboration, with optional Intel® vPro.™

Sleek and expansive: It's design boasts a small footprint while optimizing screen space with brilliant edge-to edge Full HD IPS display technology. Available with a glare-free matte touch option.

Convenient connectivity: Numerous port options create an easy and centralized way to connect and share from your devices, including USB Type-C for faster data transfer speeds. 7470 All-in-One features 2 Rear USB 3.1 Type A Gen 2 support.

Innovative collaboration: A dual mic array, integrated speakers, optional pop-up webcam available with Full HD or infrared camera transform your collaboration capabilities. Available with Intel Unite® software to enable smart and secure meetings

OPTIPLEX 5260 AND 5270 ALL-IN-ONE

21.5" narrow bezel fully-featured all-in-one desktop with optional touch display.

The right screen for the job: Choose the optional ten point multi-touch screen to enable pinch, drag and swipe capabilities. Or choose the non-touch, anti-glare display designed for the best screen experience for specific work environments.

Log on and collaborate with ease: Optional pop-up webcam available with Full HD or infrared camera featuring Windows Hello support, allows you to use your face as your password. The articulating stand lets you alter the position of your screen to view and share content, making this an ideal solution for interactive workspaces.

Stay connected: Port options including USB Type-C, streamline sharing and connecting with a simple and unified way to connect to all your devices.

OPTIPLEX 7071 TOWER

The desktop built for premium performance, offering optimal expandability and rich, immersive VR experiences.

New worlds of potential: Enable virtual reality consumption with high performance graphics cards. Drive the most powerful OptiPlex yet with Intel® 9th Generation processors featuring new Core i9 95W CPU with up to 8 cores and optional Intel® Core™ vPro.™

Built smart: The all new 18L tower delivers more expansion options while maintaining a compact design for the modern workspace. It is responsibly built with 57% post-consumer recyclable content[5.]

OPTIPLEX 7060 AND 7070 TOWER, SMALL FORM FACTOR AND MICRO

Premium desktops with ultimate expandability with optional Intel® vPro™ for remote and advanced out-of-band management capabilities.

Stunning and versatile: Supporting rich SSD and hard drive options, as well as next generation AMD or NVIDIA dual graphics for those who crave a better visual experience. Support up to three monitors with DisplayPorts, and optional VGA, DP, USB Type-C Alt Mode or HDMI 2.0b. 7070 features 2 Rear USB 3.1 Type A Gen 2 support.

Future-proof your IT investment: Advanced M.2 PCIe NVMe, optional 2nd NIC Thunderbolt port and legacy support for serial, PS2 and PCI slots provide expandability options to keep up with business needs.

OPTIPLEX 5060 AND 5070 TOWER, SMALL FORM FACTOR AND MICRO

A full performance business workhorse designed for productivity featuring out-of-band manageability.

Manage seamlessly: Intel® Standard Manageability provides basic out-of-band management capabilities for more uptime end users and IT.

Work how you need: Its compact, tool-less design and versatile mounting options allow for easy serviceability and a clutter-free workspace, with plenty of expandability options.

Fully connected: Support up to three monitors with DisplayPorts, and optional VGA, DP, USB Type-C Alt Mode or HDMI 2.0b.

OPTIPLEX 3060 AND 3070 TOWER, SMALL FORM FACTOR AND MICRO

Business desktops with performance you can trust and essential manageability options.

Work unimpeded: The compact, entry tool-less design and versatile mounting options allow easy serviceability and a clutter-free workspace.

Convenient connections: Support up to three monitors with native Display Port and HDMI and optional 3rd VGA, Display Port, or HDMI 2.0b port.

OPTIPLEX XE3 TOWER AND SMALL FORM FACTOR

Industrial-grade desktop with an ultralong lifecycle and expandability options, featuring enterprise-class performance and management capabilities.

Long lifespan: A minimum three-and-a-half-year purchase lifecycle eases management and planning.

Durability where it matters most: From healthcare, retail, to the manufacturing floor, the XE3 is built to power industries, even in the most challenging physical conditions.

Dell OptiPlex
Recommended Accessories

PURPOSE-BUILT FOR OPTIPLEX MOUNTS, STANDS, CABLE COVERS

OPTIPLEX 7070 ULTRA HEIGHT ADJUSTABLE STAND

OPTIPLEX 7070 ULTRA FIXED STAND

OPTIPLEX 7070 ULTRA OFFSET VESA MOUNT

OPTIPLEX MICRO DVD+/-RW ENCLOSURE

OPTIPLEX MICRO ALL-IN-ONE STAND

OPTIPLEX MICRO VESA MOUNT

OPTIPLEX MICRO DUAL VESA MOUNT

OPTIPLEX SMALL FORM FACTOR ALL-IN-ONE STAND

OPTIPLEX ALL-IN-ONE ARTICULATING STAND

OPTIPLEX ALL-IN-ONE HEIGHT ADJUSTABLE STAND

OPTIPLEX ALL-IN-ONE PORT COVERS

OPTIPLEX TOWER, SMALL FORM FACTOR AND MICRO CABLE COVERS

OPTIPLEX TOWER, SMALL FORM FACTOR AND MICRO DUST FILTERS

DISPLAYS AND INPUT DEVICES

DELL ULTRASHARP MONITORS

DELL P SERIES MONITORS

DELL WIRELESS KEYBOARD AND MOUSE

DELL WIRED MOUSE WITH FINGERPRINT READER

DELL PRO STEREO HEADSET

HTC VIVE PRO VIRTUAL REALITY SYSTEM

Built for business

Dell Technologies Unified Workspace

Dell Technologies Unified Workspace is the most comprehensive solution to deploy, secure, manage and support virtually all devices from the cloud. We designed this revolutionary solution with intelligence and automation providing you with visibility across the entire endpoint environment. We help you save time, improve user experience, optimize resources and strenthen security.

DEPLOY

Our modern deployment solution, ProDeploy in the Unified Workspace allows you to revolutionize the way deployment gets done. By spending just one hour for set up, IT can then hand deployment to Dell and have preconfigured systems shipped directly to the end users--wherever they are.

SECURE

Dell Endpoint Security for the Unified Workspace helps manage growing cyber risks while embracing workforce transformation. With Dell SafeGuard and Response powered by Secureworks, gain actionable insight to help quickly and efficiently prevent, detect and respond to cyber-attacks-keeping your environment free from harm.

MANAGE

We integrated our hardware management solution Dell Client Command Suite with VMware Workspace ONE, allowing you to take advantage of unified endpoint management (UEM) and manage the firmware, operating system and applications for all devices from the Workspace ONE console. UEM simplifies the management of the entire environment saving IT time from having to work between separate consoles for PCs and phones.

SUPPORT

ProSupport Plus continues to be the only predictive and proactive support in the market. When compared to key competitors, ProSupport Plus with SupportAssist reduced time to resolve a failed hard drive with up to 11x faster time to resolution.

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[1] Source: Product Compliance Datasheet | ENV0023 | A12 AD#G18000288 https://downloads.dell.com/rdoc/dell%20optiplex%203060%20tower,d18m,d18m005,dell%20regulatory%20and%20environmental%20datasheet.pdf

[2] Based on Intel internal testing using the SYSmark 2014 SE (Responsiveness subscore) benchmark. Software and workloads used in performance tests may have been optimized for performance only on Intel® microprocessors. Performance tests are measured using specific computer systems, components, software, operations, and functions. Any change to any of these factors may cause the results to vary. You should consult other information and performance tests
to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more information, visit www.intel.com/benchmarks. AD# G17000104

[3] TPM is not available in all regions.

[4] Based on Dell internal analysis of competitive products, June 2019. OptiPlex 7070 Ultra supports Dell and 3rd Party VESA Displays up to 27", sold separately. Zero footprint solution requires OptiPlex 7070 Ultra Fixed or Height Adjustable Stand, supporting VESA mounted displays up to 24" and 27", respectively. Dell Legal AD#19000200

[5] Based on Dell internal analysis, June 2019.